

2019 Jeep Compass Diminished Value Case Study



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The first-generation Jeep Compass left much to be desired, lacking refinement, fuel economy, and safety. However, Jeep made significant improvements with the second-generation Compass in 2017, and it continues unchanged into 2019.

Sitting between the Renegade and Cherokee, the 2019 Compass offers a balanced size. However, the compact crossover SUV market is highly competitive, making it difficult to stand out. While the Compass delivers practical utility, solid fuel economy, and nimble handling, these qualities are common among its rivals.

Yet, Jeep has a secret weapon—the Trailhawk trim level. As the most off-road-capable model in its segment, the Trailhawk enhances the Compass range's reputation and boasts undeniable off-road prowess.

Overall, the Compass impresses with a spacious back seat and user-friendly infotainment system, even without the Trailhawk variant. Its styling echoes the larger Grand Cherokee. However, Compass's sole engine option lacks power.

On the used market, the 2019 Compass receives mixed reviews. With a weak engine, dull handling, and limited cargo space compared to rivals, it falls short. Its below-average safety score and predicted reliability rating further hinder its appeal. Nonetheless, the Compass offers an upscale cabin and intuitive infotainment, while the Trailhawk trim excels off-road.

Despite internal competition within Jeep's lineup, the redesigned Compass has found its place. Jeep continues to cater to every customer, slicing the market thinner. The sales success of the revamped model attests to its effectiveness.

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Your day was like any other, you were minding your own business when you suddenly had a car accident. Did you know that a wrecked and repaired car can lose over \$12,150 in value?

Diminished Value Calculator	
Before Accident Cash Value	\$60,750
After Accident Cash Value	\$48,600
Diminished Value	\$12,150

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